



The revised Tri-County Technical College logo design illustrates the letter T in abstract form, as well as the letters T and C. The three curves, which form the C shape (or bottom of the T), represent the three counties of Anderson, Oconee, and Pickens. This shape can also be perceived as a road or path to success. The shape as a whole illustrates the unity shared by the three counties and the community toward carrying out the vision, mission, and values of Tri-County Technical College. The shapes encased within the square maintain the shape of the original logo, therefore reinforcing the brand. The square shape, by symbolic meaning, represents the formal, mathematical, scientific order of the universe and symbolizes the earth or ground. This square shape could be perceived to represent the four campuses, Pendleton, Anderson, Oconee, and Easley. This design will still work if the name of the College were to change to Tri-County Community College.